

KW4W 2024 ANNUAL REPORT

Introduction

K-W4W throughout the year 2024 has continued the social and economic empowerment of women in line with the organization's Strategy 2022–2025 objectives, focusing on women's individual development, support for networking and groups, and the strengthening of women's businesses. Despite challenges in the economic environment and the implementation of field activities, almost all planned results were achieved through the dedication and adaptability of the team and close cooperation with partners and beneficiaries.

During 2024, K-W4W implemented multiple projects aimed at advancing women's economic opportunities, advocacy, and social empowerment. These included initiatives in vocational and business skills development, entrepreneurship, property rights awareness, ICT literacy, and civic engagement. Conducting trainings, providing incentives and inputs, awarding grants, facilitating employment, and strengthening the capacities of businesses and associations remained central to the organization's work.

Through these initiatives, K-W4W directly worked with around 1,600 women and girls and 80 businesses, while more than 120 women were employed through various project activities. The organization also engaged women in advocacy and awareness activities, including on gender-based violence and women's property rights, with active participation of families, communities, and local institutions to promote gender equality and social inclusion.

The projects implemented during this year are presented below:

Project Name: Integrated Social and Economic Empowerment for Marginalized Women in Kosovo

Project Donor :	Cartier Philanthropy
Project start and end date:	01.01.2024 – 31. 12.2026
Budget:	600,000 \$ USD
Project Overall goal/Main objectives	To improve the agency, well-being, and economic status of marginalized women in Kosovo.
Project Specific Objectives:	450 women receive social empowerment training through 10-month empowerment program. Provide post-graduate support to 90 women graduates to deepen their economic activities in Kosovo through a start-up week and 30 men Additional Advocacy Trainings and support for 75 Change Agents Support at least 150 additional women graduates to increase their connections, and promote collaboration and networking Support ICT literacy of 75 women, recent and earlier graduates of Cartier projects
No. of beneficiaries	170
Result	• In the 10-month Social and Economic Empowerment Program, and 130 successfully completed it. Women's participation in household financial decision-making increased from 62% to 83%, while 40% reported improved overall decision-making skills. 130 women received vocational training in horticulture and childcare, integrating entrepreneurship and business skills development. 90 women trained in horticulture received agricultural inputs (greenhouses, irrigation systems, seedling trays), while 40 women trained in childcare completed paid internships in kindergartens. Engagement in income-generating activities rose from 63% to 82%, and average monthly income doubled, increasing from \$28.58 to \$57.66. • A Start-up Week was organized for 30 women graduates and 10 men, focusing on business planning, marketing, and financial

	management to strengthen family-based entrepreneurship.11 women received grants of up to €3,000 each to start businesses in areas such as food processing, beekeeping, vegetable cultivation, fruit drying, and livestock farming.Grantees participated in financial management training covering business registration, budgeting, record-keeping, and procurement to ensure long-term business sustainability and growth. • 130 women received advocacy training on lobbying, policy influence, and grassroots organizing to address local community issues.25 women were selected as Change Agents to lead advocacy initiatives, The initiative strengthened women’s civic engagement and participation in decision-making, laying the foundation for continued advocacy efforts and local policy impact in the coming year. • 12 women from Mitrovica, Lipjan, Podujeva, and Vushtrri participated in the Women’s Economic Fair in Prishtina, engaging in networking, learning from successful entrepreneurs, and exploring business opportunities.The fair included panel discussions on women’s economic empowerment and institutional support for survivors of gender-based violence, fostering learning and collaboration. KW4W’s annual end-of-year graduation and networking event brought together 130 women graduates and stakeholders, strengthening professional ties and promoting continued engagement in economic and social initiatives.
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Project Name: Property Governance Activity

Project Donor :	USAID’s Property Governance Activity
Project start and end date:	31.08.2023 – 31.05. 2024

Budget:	37,247 euro
Project Overall goal/Main objectives	The Activity aims to improve the property rights system in Kosovo to reduce corruption, increase women's empowerment, and improve formal property rights and investments in real property.
Project Specific Objectives:	• Increase formal property rights by standardizing processes and practices in municipalities • Increase civil society and citizen active engagement with institutions regarding property rights • Engage the private sector to strengthen kosovo's property rights regime
No. of beneficiaries	557
Result	Awareness and advocacy on property and inheritance rights were strengthened for 557 women, enabling them to seek better access to services and protection of their property rights.

Project Name: Graduate Study Tour and 2024 Operational Support for K-W4W

Project Donor :	Women for Women International
Project start and end date:	01.01.2024 – 31.12.2024
Budget:	25,000 \$
Project Overall goal/Main objectives	The aim of this project is to continue building the network of graduates, with the goal of supporting women with the potential to succeed
Project Specific Objectives:	Organizing a study tour of successful graduates in agriculture to a cooperative in Macedonia
No. of beneficiaries	50
Result	50 women graduates with entrepreneurial potential participated in a study tour to a successful agricultural cooperative in Macedonia. The tour provided practical learning, exposure to best practices in agriculture, and insights into cooperative management, strengthening their skills and confidence to apply innovative approaches in their own businesses.

Project Name: "I SEE"- Improved Self-Employment and Employment Opportunities

Project Donor :	Austrian Development Agency - ADA
Project start and end date:	01.11. 2022 – 31.12. 2025
Budget:	650,000.00 EUR
Project Overall goal/Main objectives	Improved position of women in the economy and labor market
Project Specific Objectives:	• 200 women are equipped with vocational, soft and business skills & competencies needed for their employment and self-employment • 100 women and men will receive Soft Skills • 60 women and men will receive Computer Literacy training and ICT training • 30 women and men will receive English Language training. • 70 women and men will benefit from the training and coaching during three cycles of Startup Week • 30 women will be awarded a startup grant in addition to capacity building development capacity • 20 women owned/co-owned businesses will be awarded grants
No. of beneficiaries	171

Project name: "Including Women into Kosovo's Agribusiness" IWKA

Project Donor :	German Federal Ministry for Economic Cooperation and Development (BMZ)
Project start and end date:	01.04.2022 – 31.12.2025 (with extension)
Budget:	1,200 841.29 Euros
Project Overall goal/Main objectives	The overall goal of the project is to contribute to the empowerment of women at risk of poverty and female returnees through the acquisition of agricultural skills and the establishment of women's cooperatives.
Project Specific Objectives:	• (At least) 80 women have established their own agricultural (micro-) business.

	Result: 93 women received the grant and established their own business. - At least 80 women have developed agricultural skills throughout the entire agro-life cycle (from seeding, harvesting and product marketing, including organic farming skills) Result: 93 women developed agricultural skills throughout the entire agro-life cycle 30 Women have joined and/or established cooperatives. Result: 4 associations were established and 30 women beneficiaries have joined and established the associations. - Community work in 4 selected regions on women's rights through – discussions in the communities including men and women, on the importance of equal participation, women's rights to run a business, right to own land and GBV. - Result: 93 women and around 30 men attended the seminars in discussing the importance of equal participation, women's rights to run a business, right to own land and GBV.
No. of beneficiaries 2024	93 women 30 men

Project Name: Together Building Resilience

Project Donor :	UN Trust Fund
Project start and end date:	15.05.2021 – 15.09.2024 (including 4-month NCE)
Budget:	\$876,587
Project Overall goal/Main objectives	Marginalised women who are at an increased risk for VAWG as a consequence from the COVID-19 pandemic crisis in six municipalities (Drenas, Lipjan, Shterpce, Skenderaj, Podujeve and Ferizaj) feel more confident and empowered to live a life free of violence
Project Specific Objectives:	240 women will participate in informative sessions directly related to raising their awareness about violence and the services available to them; 450 women will attend trainings for social and economic empowerment; 50 women will be trained to become agents of change, equipped with information to raise awareness in their communities about violence and available services;

	• 120 women who are survivors of, or at risk of, violence will have the opportunity to receive psychosocial services; • 6 municipalities and 22 women's CSOs in these municipalities will participate in the preparation of municipal plans to mitigate the effects of the COVID-19 pandemic; • 6 municipalities and 30 community-based groups will represent the needs of women in their communities and take part in the planning of municipal mitigation plans for the effects of the COVID-19 pandemic, ensuring that the voices and needs of women are included.
No. of beneficiaries	261 direct beneficiaries 50 secondary beneficiaries 8271 indirect beneficiaries (reached through change agents and social media).
Result	➤ 42 change agents were trained in the advanced training to become advocates and community watchdogs against VAWG. They were then supported and monitored on implementing their advocacy actions. ➤ Six 3-days workshops were organized focused on preparing mitigation plans to address the consequences of the COVID-19 pandemic. These workshops brought together local stakeholders and relevant institutions across the six municipalities, fostering collaboration and strategic planning. By the end of the process, each municipality had finalized their Mitigation Plan, which includes concrete actions for addressing the heightened risks of violence against women and girls during the ongoing crisis. ➤ 171 women received a 10-months combined social empowerment training and economic empowerment training covering basic business and vocational training. ➤ A total of 70 women participated in a two-day training on basic online business skills, aimed at enhancing their knowledge of online business opportunities, customer engagement, and online advertising. ➤ 40 women benefited from the Economic Empowerment Fair which was organized to support women from six municipalities, providing a platform to showcase and sell their products while promoting economic opportunities. ➤ 48 women benefited from the psycho-social support with 101 therapeutic sessions provided by our psychologist. ➤ 34 women participated in an intensive 4-day training designed to help them develop their business ideas or launch new businesses. Additionally, in this training women learned about VAWG in the context of entrepreneurship. On the fifth day, the participants

	presented their ideas to an external commission, and 10 women were selected as grant recipients to support the growth of their businesses.
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