CONSULTANT

Kosova – Women 4 Women within the project "Together Building Resilience" funded by the United Nations Trust Fund to End Violence Against Women (UNTF), is in search of a highly qualified consultant to support us in the areas of Public Relations and Monitoring & Evaluation. The successful candidate will play a crucial role in enhancing our public image and ensuring that our programs are effectively monitored and evaluated.

Candidates who meet the minimum requirements can forward the Offer including daily fee and CV to the email: human.resources@k-w4w.org by 25 October 2023.

Applications that are accepted without the required information and documents will not be considered.

OBJECTIVE:

* To document and demonstrate the tangible impact that KW4W has had on women's lives and communities over the years.
* To identify the key success stories, best practices, and transformational changes brought about by KW4W's programs and initiatives that can be leveraged for PR and information-sharing purposes.
* To create a comprehensive report that serves as a valuable resource for our public relations and communication efforts.

SCOPE OF WORK:

a. Collecting and organizing data, reports and documentation related to KW4W's activities and their impact.

b. Conducting a thorough assessment of the success indicators and stories that best reflect KW4W's accomplishments.

c. Developing a report that presents KW4W's achievements in a compelling and PR-friendly format, including visual elements and key messages.

DELIVERABLES:

The consultant will be required to submit the following deliverables:

A comprehensive PR-focused M&E assessment report, including data analysis, success stories, and recommendations for information dissemination.

QUALIFICATIONS:

A minimum of 5-7 years of experience in monitoring and evaluation and public relations.

Demonstrated expertise in designing and implementing M&E frameworks for projects or organizations.

Experience in developing and implementing PR strategies to increase an organization's visibility and reputation.

Strong knowledge of various M&E methodologies and tools.

Strong analytical and problem-solving abilities.

TIMELINE:

We kindly request that interested consultants provide us with a proposed timeline for the services they would offer. This timeline should include key milestones deadlines and expected durations for the tasks outlined in your proposal.